

Jeel Viramgama

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SUMMARY

Product Designer with 2+ years of experience leading design end-to-end — from understanding customer problems through research and data to shipping polished, production-ready interfaces across web and mobile platforms. Skilled in defining user journeys, workflows, and product opportunities while leveraging and evolving design systems to deliver a consistent, cohesive product experience across multiple touchpoints. Strong cross-functional collaborator who partners with product, engineering, and operations stakeholders to translate complex business problems into intuitive, impactful solutions. Combines deep interaction and interface design craft with front-end development fluency in React and Angular.

EXPERIENCE

Product Designer — End-to-End Design Ownership

May 2024 – Aug 2024

School Management ERP — Enterprise Platform (B2B, Multi-Module)

Figma, Angular

- Owned design problems end-to-end for a multi-module enterprise ERP platform, leading from initial concept through execution — defining user journeys, workflows, and product opportunities for school administrators, teachers, and staff.
- Built and maintained a design system of 20+ reusable components with documented patterns and guidelines, ensuring a cohesive product experience across 10+ platform touchpoints.
- Identified and documented key user journeys for 4 distinct personas (administrators, teachers, parents, staff), translating complex operational workflows into intuitive interface layouts.
- Simplified data-heavy administrative screens through interaction design improvements, applying progressive disclosure to improve data clarity and reduce task completion time.
- Collaborated with cross-functional stakeholders to define, validate, and prioritize core use cases, articulating design vision through presentations and detailed documentation.
- Partnered with engineering to execute and QA implementation, ensuring design fidelity across all shipped modules.

UI/UX Designer — Research & Prototyping Lead

Sep 2023 – Apr 2024

School Management App — Mobile Product Design

Figma

- Led a complex mobile project from concept through execution, designing 30+ high-fidelity interactive screens focused on accessibility and usability for educators and administrators.
- Conducted user research and iterative usability testing, identifying and resolving 15+ workflow inconsistencies based on quantitative and qualitative feedback to improve task success rates.
- Generated detailed design concepts, documentation, and prototypes including user flows, journey maps, and annotated specifications for engineering handoff.
- Established a shared design system with standardized typography, color tokens, spacing scales, and component states, evolving it across the product lifecycle.

Product Designer — Sole Designer-Developer

Mar 2025 – Apr 2025

Tiles Manufacturing Company — Responsive Product Website

React, Figma

- Took full ownership of a product from concept through execution — understanding business problems, designing solutions in Figma, and shipping production-ready code in React within a 6-week timeline.
- Restructured information architecture and navigation based on user research insights, reducing clicks to key product pages by 30% and improving the end-to-end customer experience.
- Obsessed over interaction and interface design details, delivering pixel-perfect responsive layouts aligned with brand identity across all screen sizes.

SKILLS

Design: Product Design, Interaction Design, Interface Design, User Research, User Journeys, Workflow Mapping, Wireframing, Prototyping, High-Fidelity Design, Design Systems, Information Architecture, Responsive Design, Accessibility (WCAG), Visual Design

Tools: Figma, FigJam, Framer, Miro, Adobe XD

Development: ReactJS, Angular, JavaScript, TypeScript, HTML5, CSS3, Tailwind CSS, REST APIs, Git

Methods: End-to-End Design Ownership, Cross-Functional Collaboration, Stakeholder Communication, Design Documentation, Agile/Scrum, Usability Testing, Quantitative & Qualitative Feedback, Design QA

EDUCATION

B.Tech in Computer Science & Engineering

Jun 2022 – Jun 2026

Darshan University, Rajkot

CGPA: 8.52 / 10

CERTIFICATIONS & ACTIVITIES

- Secured Runner-up in CodeRelay coding competition at Darshan University, competing against 50+ teams.
- Built a full-stack application in a 24-hour MEAN Stack Hackathon, demonstrating rapid product thinking and execution.